

Marketing and Advertising Resources

Recommended to join the Chartered Institute of Marketing (CIM):

<http://www.cim.co.uk/Home.aspx>

LSBF CIM Course: <http://www.lsbf.org.uk/programmes/professional/cim.html>

Marketing job titles: <http://jobsearch.about.com/od/job-title-samples/fl/marketing-job-titles.htm>

Top marketing, media and advertising companies to work for:

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|--------------|-----------------|
| 1. AMV BBDO | 2. Brightsource |
| 3. Channel 4 | 4. DAS |
| 5. Dunnhumby | 6. Fitch |
| 7. Mindshare | 7. Mintel |
| 9. Ogilvy | 10. Sky |

For more details visit: <http://goo.gl/dV5zI3>

To keep up to date with the news, views and latest marketing jobs visit the below websites:

- <http://www.brandrepublic.com/>
- <http://www.adweek.com/>
- <http://www.marketingweek.co.uk/>
- <http://www.clickz.com/>

Specialist marketing recruitment companies:

- <http://www.stopgap.co.uk/>
- <http://www.emrrecruitment.co.uk/>
- <http://www.jdeg.co.uk/>
- <http://www.majorplayers.co.uk/>
- <http://www.reed.co.uk/jobs/marketing-pr/london>

Top 100 Graduate Companies: <http://goo.gl/ynTcD5>

For more information on the marketing and advertising industry visit the Prospects website: <http://goo.gl/cbTzpk>