



# LSBF Online Postgraduate Programmes



**interactive**  
learning powered by innovation



# ENJOY THE BENEFITS OF ONLINE LEARNING WITH **LSBF ONLINE**

## Why LSBF Online?

- Gain an internationally recognised qualification
- Study anywhere, anytime with our flexible online learning platform
- Live and pre-recorded HD quality video lectures with real life case studies
- Join an online community of over 12,000 students\*
- Partnered with internationally renowned educational institutions
- Dedicated student support team and mentors
- Learn from industry-experienced tutors from LSBF campuses

## Our Postgraduate Programmes

LSBF Online offers a vast portfolio of postgraduate education across business, management, finance and marketing disciplines – with each programme available to study online in its entirety. Delivered in partnership with InterActive, LSBF Online offers you the chance to gain a postgraduate qualification from the comfort of your home or office. Now you truly can fit your studies around your lifestyle.

- Global MBA from LSBF and Uninettuno – page 3
- MA in Finance and Investment from LSBF and Uninettuno – page 4
- MA in Strategic Marketing from LSBF and Uninettuno – page 5
- Dual Global MBA from LSBF and Concordia University, St. Paul – page 6

# GLOBAL MBA

A TRULY EUROPEAN BUSINESS DEGREE, DESIGNED BY LSBF AND VALIDATED BY UNINETTUNO

This MBA prepares you for the international marketplace by combining the latest in management theory with practical skills. It gives you a full grasp of key concepts in management from an international perspective, and the flexibility to tailor the course to your needs. You can synchronise your degree with your existing career via a range of specialisations giving you a finely tuned, unique business qualification.

## Entry Requirements

- UK Bachelor or equivalent (any class)
- English language requirements:
  - IELTS 5.5/equivalent or
  - High school English or
  - Undergraduate degree completed in English or
  - ACCA/CIMA 14 papers completed or
  - 2 work experience in an English speaking environment (upon approval by admissions board)
- Mature route with 2 years' managerial experience (upon approval by admissions board)

## Career Direction

As a Global MBA student, you strive for a career that will transform your life. Structured to reflect the needs of modern international business, our Global MBA programme helps you do just that. You will develop a blend of academic excellence and professional skills, giving you a highly marketable skill set and the means to excel in strategic-level positions.

In addition, the course specialisations on this flexible MBA will allow you to tailor your studies in line with your unique career plans.

## Specialisms

- Global MBA (Carbon Management)
- Global MBA (Entrepreneurship)
- Global MBA (Financial Management)
- Global MBA (Hospitality, Sport and Tourism Management)
- Global MBA (HR Management)
- Global MBA (Innovation and Technology Management)
- Global MBA (Investment Banking)
- Global MBA (Knowledge Management)
- Global MBA (Luxury Brand Management)
- Global MBA (Management Consulting)
- Global MBA (Marketing Management)
- Global MBA (Oil, Gas and Energy Management)
- Global MBA (Project Management)
- Global MBA (Risk Management)
- Global MBA (Sales Management)

## Intakes

- January, March, June, September, October, December

## Duration

- From 15 months (including dissertation) up to 3 years maximum



# MA IN FINANCE AND INVESTMENT

A TRULY EUROPEAN BUSINESS DEGREE, DESIGNED BY LSBF  
AND VALIDATED BY UNINETTUNO

This programme offers a strategic, real-world perspective on the global economic environment, finance and investment management. Specific emphasis is placed on developing the practical skills employers look for most, but seldom find.

On completion of the programme, you will have conducted a comprehensive examination of corporate and international finance as well as of advanced financial management.

## Entry Requirements

- UK Bachelor or equivalent (any class)
- English language requirements:
  - IELTS 5.5/equivalent or
  - High school English or
  - Undergraduate degree completed in English or
  - ACCA/CIMA 14 papers completed or
  - 2 work experience in an English speaking environment (upon approval by admissions board)
- Mature route with 2 years' managerial experience (upon approval by admissions board)

## Career Direction

The course is updated regularly to ensure that you graduate with the latest industry knowledge and the practical experience most valued by modern employers.

Emphasis throughout the course is placed on the development of practical skills as well as on relevant theory. After graduation you will be eligible for positions in diverse areas including:

- Retail banking
- Investment banking
- Private banking
- Mergers and acquisitions
- Actuarial sciences

## Specialisms

- MA in Finance and Investment (Accounting and Financial Management)
- MA in Finance and Investment (Risk Management)
- MA in Finance and Investment (Investment Banking and Capital Markets)
- MA in Finance and Investment (Islamic Banking and Finance)
- MA in Finance and Investment (Mergers, Acquisitions and Private Equity)
- MA in Finance and Investment (Retail Banking and Money Markets)

## Intakes

- January, March, June, September, October, December

## Duration

- From 15 months (including dissertation) up to 3 years maximum



# MA IN STRATEGIC MARKETING

A TRULY EUROPEAN BUSINESS DEGREE, DESIGNED BY LSBF  
AND VALIDATED BY UNINETTUNO

The MA in Strategic Marketing teaches you to successfully connect products to people across regions, countries and industries, placing you at the forefront of marketing and business. This degree is designed to meet and enhance the development needs of marketing professionals, professionals from other fields and recent graduates looking to start their career at a higher level.

## Entry Requirements

- UK Bachelor or equivalent (any class)
- English language requirements:
  - IELTS 5.5/equivalent or
  - High school English or
  - Undergraduate degree completed in English or
  - ACCA/CIMA 14 papers completed or
  - 2 work experience in an English speaking environment (upon approval by admissions board)
- Mature route with 2 years' managerial experience (upon approval by admissions board)

## Career Direction

Employability is embedded in the curriculum of our MA in Strategic Marketing. It equips you with the critical research, analysis, communication and management skills employers and marketing campaigns really need.

Graduates of the MA in Strategic Marketing work in a range of marketing management positions, and in all parts of the world. Typical sectors include:

- Brand management
- Product management
- Service marketing
- Account management
- Market research

## Specialisms

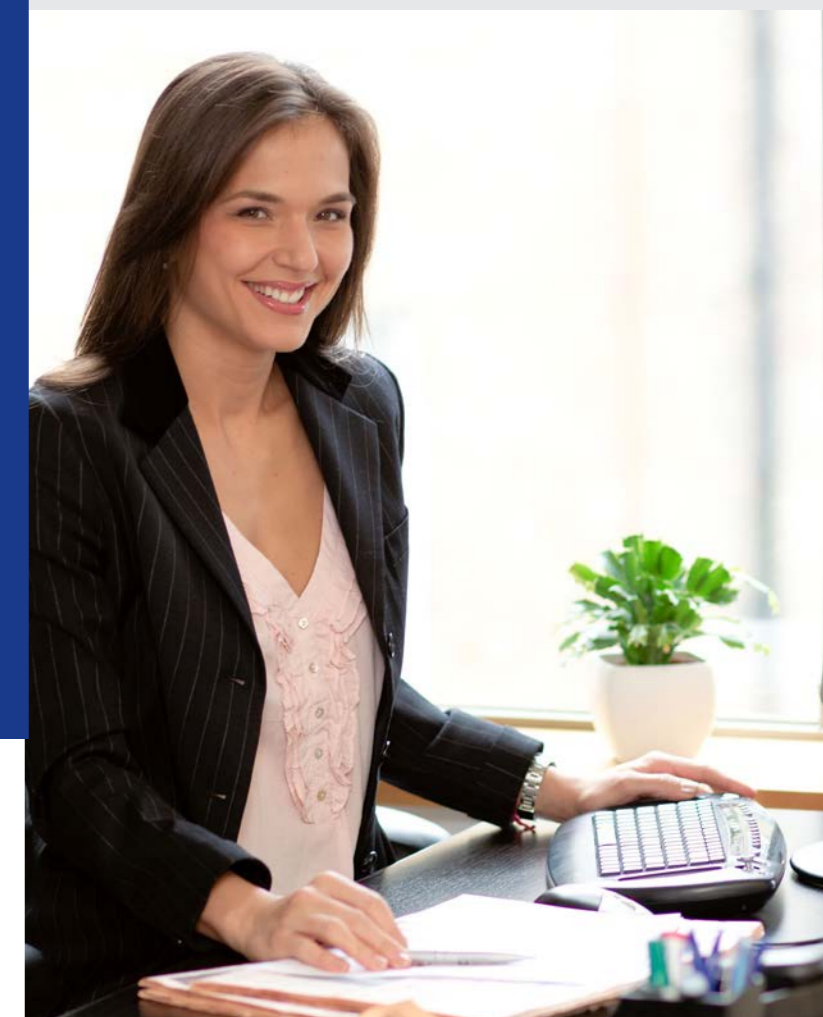
- MA in Strategic Marketing (Digital Marketing and Social Media)
- MA in Strategic Marketing (Integrated Marketing Communications)
- MA in Strategic Marketing (International Marketing)
- MA in Strategic Marketing (Luxury Brand Management)
- MA in Strategic Marketing (Sales Management)

## Intakes

- January, March, June, September, October, December

## Duration

- From 15 months (including dissertation) up to 3 years maximum



# GLOBAL MBA

DUAL GLOBAL MBA PROGRAMME  
DELIVERED BY A RESPECTED UK BUSINESS SCHOOL  
AND AN ESTEEMED US UNIVERSITY

This Global MBA is a globally-recognised programme that prepares you for business leadership. You'll investigate the latest in management research through a blend of theory and applied learning – the perfect platform to excel in business.

Focusing on real life and relevant business activity, the Global MBA will increase your aptitude across the full spectrum of managerial activity. A solid understanding of decision-making will give you the edge in global business and management.

Your postgraduate degree will be awarded by Concordia University.

## Entry Requirements

- UK undergraduate degree (2:2 minimum) or equivalent
- Where English is not your first language and you have not completed your undergraduate degree in English, the following proof of English language proficiency is required:
  - TOEFL-IBT score of 78 or TOEFL PBT score of 547
  - IELTS overall band score of 6 or higher
  - Michigan Test equated score of 80 or better

In exceptional circumstances, work experience in an English-speaking environment/a high school diploma in English or equivalent may be sufficient to demonstrate English language proficiency.

## Career Direction

As a Global MBA student, you will graduate with a unique global perspective, widening your cultural and professional horizons. Specifically designed to prepare you to lead teams, departments and even entire organisations across the realm, this programme focuses on the application of knowledge in real life business case studies. Completing the course will ensure that you have the confidence and expertise needed to excel in any workplace.



## Specialisms

- Global MBA (Carbon Management)
- Global MBA (Entrepreneurship)
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- Global MBA (Project Management)
- Global MBA (Risk Management)
- Global MBA (Sales Management)

## Intakes

- January, February, April, May, July, August, October, November

## Duration

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# OUR ACADEMIC PARTNERS

LSBF Online's academic partners are chosen for their quality and consistently excellent delivery. These attributes are matched only by the innovation of the InterActive platform, which delivers outstanding in-class programmes and learning experiences in an online environment.

You will have the opportunity to study online programmes developed directly alongside our partner institutions, and which are designed by their academic faculties, ensuring the highest academic standards.

**LSBF Online is proud to work in partnership with the following institutions:**

## Concordia University

Since its foundation in 1893, Concordia University has been preparing students for rewarding careers and meaningful lives by providing an educational experience that is up-to-date, relevant and career – enhancing. Its focus on student success creates a supportive and energetic environment that makes the University stand out for its warmth, character and academic strength.

## International Telematic University UNINETTUNO (UTIU)

The International Telematic University UNINETTUNO is a single institution conceived on a grand scale. At UNINETTUNO, professors from the most important universities around the world teach courses in various languages, both in real and virtual classrooms on the Internet.

Distance, space and time are no longer an obstacle to outstanding education - you can now attend an international university, wherever you are.



**Concordia**  
UNIVERSITY • SAINT PAUL



INTERNATIONAL TELEMATIC  
UNIVERSITY UNINETTUNO  
[www.uninettunouniversity.net](http://www.uninettunouniversity.net)



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See our website for the latest information.